

Proposal for the Revitalization of One Way Books

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*For though I am free from all, I have made myself a servant to all, that I might win more of them. To the Jews I became as a Jew, in order to win Jews. To those under the law I became as one under the law (though not being myself under the law) that I might win those under the law. To those outside the law I became as one outside the law (not being outside the law of God but under the law of Christ) that I might win those outside the law. To the weak I became weak, that I might win the weak. I have become all things to all people,-that by all means I might save some.
- 1 Cor 9:19 (ESV)*

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The Heart of it all:

No one has ever seen God; if we love one another, God abides in us and his love is perfected in us.

Our mission consists of the following; building up the saints, uniting the body, evangelism. We seek to fulfill God's desire for his love to be made complete through us, that we may display his love to the world so that he will use us, his people, to bring those who are not yet his from darkness and death to the light and love of our Savior. We propose that this be accomplished by serving the population of WSU through a café which clearly depicts and displays the love of Christ for the lost, both through a clear presentation of God's work in missions and social justice, and through volunteers acting as Ambassadors of Christ. We believe One Way has the potential to do all of these things, unite the body, build up the saints, and show the love of Jesus to anyone who walks through the door. We pray that we follow His lead, not the lure of our own ideas. We do not believe that this vision/mission statement is the end all/do all for One Way, but rather one possibility. We believe that wherever people love God, surrender and give everything to him, great things can be accomplished. Our Goal is to set ourselves aside and see that happen, whatever form it may take.

Café:

In transforming the existing vision for the site we hope to follow Paul's example to become all things to all people. Books are no longer an object for this generation to gather around. While within this university setting books are still valued, those who are looking for books typically buy them from online retailers instead of small bookstores. The gathering places of today have changed to being the cafés and coffee shops. People are looking for a place where they can come and be comfortable to study and to interact with each other. The current

location has great potential to serve as a café. It is centrally located in that it is close to campus and is along a primary walkway from Greek row.

We envision creating an environment where people go to be, not necessarily to do. In its existing form, those who are present are often either attending a specific event, feel as if they ought to be a part of an event, or feel singled out as a stranger. In creating an environment that will welcome visitors and provide a venue for informal interaction we hope to build relationships with people. Creating a place for believers and nonbelievers to come together in a unpressured setting and then allow Christ to work through us.

Social Justice:

For I was hungry and you gave me something to eat, I was thirsty and you gave me something to drink, I was a stranger and you invited me in, I needed clothes and you clothed me, I was sick and you looked after me, I was in prison and you came to visit me.(Matt 25:35-36)

Our desire is that One Way may become a hub for social justice movements, as well as a comfortable study environment. We hope that a concentration on Missions & Social Justice will provide a primary talking point and bridge into presenting the Gospel, and also put a unique spin on the ubiquitous café scene. In addition we hope for One Way to provide a platform for diverse Christian groups to come together, working side by side, reaping the harvest and living as brothers and sisters in Christ. We hope that our focus on missions, and God's work globally through his body, will encourage not only those who work at One Way, but all those who come through the door. That we may not merely bring to mind that God is actively working, but encourage people to throw themselves into his work. In so doing we may display the love God has placed in our hearts. That it is not simply an intellectual concept but that we act upon his word.

Potential application of concept:

Extended Hours:

Priority: Very High

Purpose: Since this is a ministry to students we should adjust hours to meet students at the time when they are available; Students want to have a place to study late, a place to simply be, or a place to casually socialize during the hours that they are not previously occupied

Implementation:

7:00am – 11:00pm to 12:00

Volunteers late and early, staff during the current open times

Open morning is a possibility

Late is much more important

Considerations:

Availability of Volunteers

Regulations on lease/other tenants

Name Change:

Priority: Very High

Purpose: Change the connotation from one of 70's books to a Place for people to gather

Implementation:

One Way Café

Silvers

Considerations:

How important is the name?

What kind of connotation does the "One Way" name currently carry?

Do we want to retain this connotation?

Will any current connotation last as things change?

Bookshelves:

Priority: Very High

Purpose: Change the overall atmosphere and allow space for the purpose of studying

Implementation:

Have the books augment the environment, not create it

Move from center of room to sides

Probably only one wall

Make room for tables

Compact the books, place with bindings out

Change color now possibility to rebuild later

Considerations:

To what extent do we remove books?

Paint:

Priority: Very High

Purpose: Change the overall atmosphere; create a lively space

Implementation:

Choose color scheme

Considerations:

Cost, labor

Floor:

Priority: Low

Purpose: Coffee shops work better with hard floors. Allows for flexible space; easier to clean

Implementation:

Tile or hardwood

Considerations:

Requires significant cost and labor

Ceiling:**Priority:** High**Purpose:** Change the overall atmosphere; create a lively space**Implementation:**

Paint

Choose color Scheme

Possibly attach items flat to ceiling to decorate.

Considerations:

Cost

Fire regulations likely require a 1-hr fire barrier such as the existing 2x4 act system

Would painting negate the fire resistance of the panels?

Lighting:**Priority:** High**Purpose:** Change the overall atmosphere; create a lively space; facilitate studying**Implementation:**

Create lighting concept

Choose lights

Considerations:

Cost and labor

Multiple spots or ambient?

Coffee bar:**Priority:** Very High**Purpose:** Make the coffee and other drinks the main draw to attract people**Implementation:**

New Coffee maker

Accept debit and possibly cougar cash

Fair trade coffee (fits with social justice theme)

Potentially expand to serve pastries and sandwiches

Considerations:

While a movement from the current location to the North West corner would better facilitate the draw of the coffee it would also incur significant cost and labor to demo, re-plumb and reconstruct

Furniture:**Priority:** High**Purpose:** Facilitate studying and informal interaction**Implementation:**

Small (2-4 person) tables

Glass or some clear surface on some or most of the tables that would allow for a good working surface and provide the location to place fliers promoting events or social justice issues.

Fewer pieces of lounge furniture, i.e. couches, to allow for study space; perhaps keep the arm chairs and one couch

Considerations:

Existing tables and chairs may suffice

Glass may come at a later development

Entry way:**Priority:** Very High**Purpose:** The entryway is the first interaction people will have**Implementation:**

- New sign comes with new name
- Speaker outside playing music at a low level
- Possibly rebuild glass wall

Considerations:

- It should attract people, draw attention to itself, be welcoming, still fit within context
- Cost and labor
- Current tinting makes the store looked closed and uninviting
- Rebuilding would take significant funding, time, and labor but it could make a huge difference

Nook (existing office):**Priority:** High**Purpose:** Allow for multiple activities to occur at the same time; a place to be, not do**Implementation:**

- Clear out and put normal chairs in
- Possibly small tables
- Possibly infill one of doorway
- Hang chalkboard for meetings and room scheduling

Considerations:

- Use for Bible studies so the café can remain open
- Put normal chairs in it
- Use as a quiet study room
- Could be used as a group study room

Art:**Priority:** Medium**Purpose:** Provide a space for students to display art; create the desired environment**Implementation:**

- Use the walls as a rotating gallery

Considerations:

- Art should not contradict other project goals
- Possibly vote on a best piece of art to get people involved
- Have student artists display their work

Volunteers:

If this idea for One Way takes off we must have an understanding of the type of volunteers we would need. These people must have a strong relationship with Jesus Christ as their personal Lord and Savior. This is primary because the volunteer is there, working at the coffee shop, for the express purpose of serving others in Jesus' name. There are several different sorts that will be needed.

First and foremost we need to have a person who can take this vision, or a vision of their own, and run with it. While many good ideas can come out of a committee in order for these to come to fruition there needs to be one individual who can garner support and inspire people to follow in its completion. Simply put there needs to be a leader. That person must have the time and resources to commit themselves fully to this project and be willing to see it through, past the completion of any construction into the actual usage of the space. But above all whoever is

going to take the lead on this project must have a heart to see Gods word proclaimed, his love expressed, and rely totally on him to work in the completion of this goal. For unless the Lord builds the house the laborers labor in vain.

We also need volunteers who can work on a daily basis to help work and do the actual running of the shop. It is the work of this volunteer to be ready and willing to share his or her testimony at all times. The way we envision an atmosphere in which it is possible to share his or her testimony is this: The volunteer working behind the counter is outgoing and welcoming in ways a normal barista might not be. For example one might say "Hi, I'm Joe, welcome to One Way Café, the most unique coffee joint on the planet. What can I get for you?" Meanwhile another volunteer could be making coffee and a third walking around greeting people, asking how things are going, giving out information on what the coffee shop is doing, say, this weekend, and explaining to curious customers why this coffee shop is so different. This explanation would then include a presentation of the gospel.

Because this shop is to be staffed by mostly volunteers, and college students at that, it must rely on a certain type of energy and creativity. Although we have offered the social justice theme as one possible way of connecting and being unique, causing people to ask questions, we realize that the volunteers must take ownership of this project. It is vital that the creative effort in outreach begin with the volunteers themselves and their ideas. I personally (John Maxwell) do hope to be one of these volunteers and so I would be working toward making social justice projects a part of the café. Dan Snook, on the other hand, might focus his energies on ensuring that One Way is also a vibrant music scene. We are not looking for a unified theme, we already have that: the Gospel of Jesus Christ. What we are looking for is a magnetic sort of energy that pulls in students and gives the One Way volunteers and supportive believers the opportunity to share the good news.

Now there are varieties of gifts, but the same Spirit; and there are varieties of service, but the same Lord; and there are varieties of activities, but it is the same God who empowers them all in everyone. To each is given the manifestation of the Spirit for the common good. (1 Cor 12:4-7)

Thoughts on Group Usage:

In order to fulfill the goal of uniting the body within this project we still want to make this project one that involves many different groups. Unfortunately, due to the changes in space usage, large studies and classes such as Foundations for Marriage may no longer be possible. This should not be a problem as Foundations could be done through Soma which is an RSO and can reserve rooms in the CUB or really anywhere on campus. Although we may not be able to hold large bible studies like foundations we intend on utilizing the current office as a small classroom or quiet study space. It could be the One Way "Nook" and become a more personal meeting space. In doing this we can still promote usage by multiple groups and yet still retain the informal environment of a coffee shop.

Though the changes in One Way may cause questions of "how are we uniting the body?" we believe that the changes could actually be more effective in this mission. For example, as the store would require several regular nightly volunteers and college students are busy we would need a large crew to make it happen. This would unite the body in that we would have to ask for volunteers from multiple different churches and college groups such as Soma, Chi-Alpha, Cornerstone Community, and Resonate. By recruiting volunteers from various groups we can make the project not just of a single church but a community Christian ministry.

Implementation/Where do we go from here:

In order to get these things to happen there are several things that we need to do, some soon and some over time.

Prayer: In everything we need to cover this project in prayer; Prayer that God will work in us and through us, that we will not rely on our wisdom but on his leading, and that he will bring the people forward that can best complete this project.

Leader: We need to find someone to take charge. There are people who God might be working in even now but we want to be confident of his leading and not merely chose someone because of their availability or current passion. We need to take this to the Lord in prayer and in some fashion we need to create a search for this leader that God may bring forward the appropriate person.

Volunteers and Community involvement: We need to get word out to as many as we can concerning these ideas. We believe that if we show that we have these ideas and are intent on seeing them completed, people will be willing to join us. There are already a good number of people that have been attending meetings and discussing possible changes. We have attached a list of people who are already on board with the desire to see God work in new and powerful ways, and are willing to help as this continues to develop.

Design Charette: As a vision becomes more concrete, we should hold a meeting in which we bring together various creative minds so that we can work through developing actual changes and come up with a color scheme, exact placement of items, furnishings, lighting, etc.

